



January 1, 2003

Dear Friend:

The California Host Committee and National Conference of State Legislatures (NCSL) are proud to announce that the beautiful city by the bay, San Francisco, has been selected as the site for the NCSL annual meeting to be held July 21-25, 2003.

With San Francisco's spectacular location, we expect the 2003 NCSL annual meeting to be one of the largest of its kind, attracting over 7,000 state legislators, legislative staff, corporate and media representatives from around the United States, as well as international delegations.

NCSL is a tax-exempt, bi-partisan organization dedicated to serving state legislatures, promoting policy innovation and communication, and ensuring legislatures a strong voice in the federal system. The organization is a source of research, publications, consulting services, meetings and seminars. The NCSL annual meeting serves as a forum for states to communicate with one another and share initiatives.

As the 2003 host state, it is California's responsibility to plan and coordinate a number of events and activities that will make this conference informative, as well as enjoyable. Therefore, your support is essential to the success of this Conference.

We invite you and your company to participate in this worthwhile event by sponsoring a portion of the 2003 NCSL conference. Please review the attached sponsorship opportunities and submit your checks by February 28, 2003 to receive a special bonus.

The California Host Committee Team Directors, Kristin Bertolina and Sophia Cazanis, will follow up with your office in the next few weeks. In the meantime, if you have any questions please feel to contact them at 916/551-1430.

On behalf of the California Host Committee, we hope you will join us in making the 2003 NCSL annual meeting a great success.

Thank you for your continued support. We look forward to seeing you in San Francisco.

Sincerely,

Patrick Johnston
Chairman, California Host Committee

William T. Pound
Executive Director, NCSL



CALIFORNIA NCSL HOST COMMITTEE 2003
JULY 21 – 25, 2003

SPONSORSHIP REGISTRATION FORM

NAME _____

TITLE _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

PHONE _____ FAX _____ EMAIL _____

OFFICIAL COMPANY NAME (SIGNAGE LISTING) _____

OUR ORGANIZATION IS PLEASED TO SUPPORT THE NCSL CONFERENCE AT THE FOLLOWING LEVEL:

_____ GOLDEN GATE	\$100,000	_____ BAY BRIDGE	\$75,000
_____ TREASURE ISLAND	\$50,000	_____ MARINA GREENS	\$35,000
_____ GHIRARDELLI	\$25,000	_____ NOB HILL	\$15,000
_____ FISHERMAN'S WHARF	\$10,000	_____ NORTH BEACH	\$5,000
_____ CABLE CAR	\$2,500	_____ IN-KIND	VALUE _____

Contributions are considered tax deductible, according to Section 170 of the Internal Revenue Code. Please complete, return the attached and make checks payable to:

CALIFORNIA NCSL HOST COMMITTEE 2003, ID# 74 - 3056990

**1005 12TH STREET, SUITE 10
SACRAMENTO, CA 95814
(916) 551.1430 Fax (916) 552.1850**



GOLDEN GATE

(\$100,000 AND ABOVE)

2003 PACKAGE

- ❖ PREMIUM, SPONSOR LISTING/RECOGNITION IN OFFICIAL 2003 NCSL CONFERENCE PROGRAMS.
- ❖ A FULL PAGE AD IN THE NCSL CONFERENCE PROGRAM.
- ❖ SPONSOR LISTING/RECOGNITION ON THE 2003 CALIFORNIA HOST COMMITTEE WEBSITE.
- ❖ 14 COMPLIMENTARY CONFERENCE REGISTRATIONS WITH ADMISSION TO ALL NCSL SESSIONS.
- ❖ 32 VIP TICKETS TO THE CALIFORNIA SOCIAL EVENT.
- ❖ 5 BLOCKED ROOMS AT THE CALIFORNIA HOST HOTEL (SPECIAL CONFERENCE RATE).
- ❖ AVAILABILITY OF RESERVED SUITE SPACE FOR CORPORATE HOSPITALITY ROOM AT NCSL PRIMARY HOTEL (LIMITED AVAILABILITY).
- ❖ ON-SITE SIGNAGE OPPORTUNITIES DURING THE CALIFORNIA SOCIAL EVENT.
- ❖ RECOGNITION ON THE CONFERENCE HALL OF FAME WALL AT THE MOSCONE CENTER.
- ❖ PRE-REGISTERED LIST OF ATTENDEES.
- ❖ 6 VIP TICKETS FOR PRIVATE RECEPTION WITH CALIFORNIA HOST COMMITTEE AND NCSL LEADERSHIP.



BAY BRIDGE

(\$75,000 - \$99,999)

2003 PACKAGE

- ❖ PREMIUM, SPONSOR LISTING/RECOGNITION IN OFFICIAL 2003 NCSL CONFERENCE PROGRAMS.
- ❖ A FULL PAGE AD IN THE NCSL CONFERENCE PROGRAM.
- ❖ SPONSOR LISTING/RECOGNITION ON THE 2003 CALIFORNIA HOST COMMITTEE WEBSITE.
- ❖ 10 COMPLIMENTARY CONFERENCE REGISTRATIONS WITH ADMISSION TO ALL NCSL SESSIONS.
- ❖ 24 VIP TICKETS TO THE CALIFORNIA SOCIAL EVENT.
- ❖ 4 BLOCKED ROOMS AT THE CALIFORNIA HOST HOTEL (SPECIAL CONFERENCE RATE).
- ❖ AVAILABILITY OF RESERVED SUITE SPACE FOR CORPORATE HOSPITALITY ROOM AT NCSL PRIMARY HOTEL (LIMITED AVAILABILITY).
- ❖ ON-SITE SIGNAGE OPPORTUNITIES DURING THE CALIFORNIA SOCIAL EVENT.
- ❖ RECOGNITION ON THE CONFERENCE HALL OF FAME WALL AT THE MOSCONE CENTER.
- ❖ PRE-REGISTERED LIST OF ATTENDEES.
- ❖ 4 VIP TICKETS FOR PRIVATE RECEPTION WITH CALIFORNIA HOST COMMITTEE AND NCSL LEADERSHIP.



TREASURE ISLAND

(\$50,000 – \$74,999)

2003 PACKAGE

- ❖ PREMIUM, SPONSOR LISTING/RECOGNITION IN OFFICIAL 2003 NCSL CONFERENCE PROGRAMS.
- ❖ A HALF PAGE AD IN THE NCSL CONFERENCE PROGRAM.
- ❖ SPONSOR LISTING/RECOGNITION ON THE 2003 CALIFORNIA HOST COMMITTEE WEBSITE.
- ❖ 7 COMPLIMENTARY CONFERENCE REGISTRATIONS WITH ADMISSION TO ALL NCSL SESSIONS.
- ❖ 16 VIP TICKETS TO THE CALIFORNIA SOCIAL EVENT.
- ❖ 3 BLOCKED ROOMS AT THE CALIFORNIA HOST HOTEL (SPECIAL CONFERENCE RATE).
- ❖ AVAILABILITY OF RESERVED SUITE SPACE FOR CORPORATE HOSPITALITY ROOM AT NCSL PRIMARY HOTEL (LIMITED AVAILABILITY).
- ❖ ON-SITE SIGNAGE OPPORTUNITIES DURING THE CALIFORNIA SOCIAL EVENT.
- ❖ RECOGNITION ON THE CONFERENCE HALL OF FAME WALL AT THE MOSCONE CENTER.
- ❖ PRE-REGISTERED LIST OF ATTENDEES.
- ❖ 3 VIP TICKETS FOR PRIVATE RECEPTION WITH CALIFORNIA HOST COMMITTEE AND NCSL LEADERSHIP.



MARINA GREEN

(\$35,000 – \$49,999)

2003 PACKAGE

- ❖ PREMIUM, SPONSOR LISTING/RECOGNITION IN OFFICIAL 2003 NCSL CONFERENCE PROGRAMS.
- ❖ A HALF PAGE AD IN THE NCSL CONFERENCE PROGRAM.
- ❖ SPONSOR LISTING/RECOGNITION ON THE 2003 CALIFORNIA HOST COMMITTEE WEBSITE.
- ❖ 6 COMPLIMENTARY CONFERENCE REGISTRATIONS WITH ADMISSION TO ALL NCSL SESSIONS.
- ❖ 14 VIP TICKETS TO THE CALIFORNIA SOCIAL EVENT.
- ❖ 2 BLOCKED ROOMS AT THE CALIFORNIA HOST HOTEL (SPECIAL CONFERENCE RATE).
- ❖ AVAILABILITY OF RESERVED SUITE SPACE FOR CORPORATE HOSPITALITY ROOM AT NCSL PRIMARY HOTEL (LIMITED AVAILABILITY).
- ❖ ON-SITE SIGNAGE OPPORTUNITIES DURING THE CALIFORNIA SOCIAL EVENT.
- ❖ RECOGNITION ON THE CONFERENCE HALL OF FAME WALL AT THE MOSCONE CENTER.
- ❖ PRE-REGISTERED LIST OF ATTENDEES.
- ❖ 2 VIP TICKETS FOR PRIVATE RECEPTION WITH CALIFORNIA HOST COMMITTEE AND NCSL LEADERSHIP.



GHIRARDELLI

(\$25,000 - \$34,999)

2003 PACKAGE

- ❖ PREMIUM, SPONSOR LISTING/RECOGNITION IN OFFICIAL 2003 NCSL CONFERENCE PROGRAMS.
- ❖ A QUARTER PAGE AD IN THE NCSL CONFERENCE PROGRAM.
- ❖ SPONSOR LISTING/RECOGNITION ON THE 2003 CALIFORNIA HOST COMMITTEE WEBSITE.
- ❖ 5 COMPLIMENTARY CONFERENCE REGISTRATIONS WITH ADMISSION TO ALL NCSL SESSIONS.
- ❖ 12 VIP TICKETS TO THE CALIFORNIA SOCIAL EVENT.
- ❖ 1 BLOCKED ROOM AT THE CALIFORNIA HOST HOTEL (SPECIAL CONFERENCE RATE).
- ❖ AVAILABILITY OF RESERVED SUITE SPACE FOR CORPORATE HOSPITALITY ROOM AT NCSL PRIMARY HOTEL (LIMITED AVAILABILITY).
- ❖ ON-SITE SIGNAGE OPPORTUNITIES DURING THE CALIFORNIA SOCIAL EVENT.
- ❖ RECOGNITION ON THE CONFERENCE HALL OF FAME WALL AT THE MOSCONE CENTER.
- ❖ PRE-REGISTERED LIST OF ATTENDEES.
- ❖ 2 VIP TICKETS FOR PRIVATE RECEPTION WITH CALIFORNIA HOST COMMITTEE AND NCSL LEADERSHIP.



NOB HILL

(\$15,000 - \$24,999)

2003 PACKAGE

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- ❖ SPONSOR LISTING/RECOGNITION ON THE 2003 CALIFORNIA HOST COMMITTEE WEBSITE.
- ❖ 4 COMPLIMENTARY CONFERENCE REGISTRATIONS WITH ADMISSION TO ALL NCSL SESSIONS.
- ❖ 10 VIP TICKETS TO THE CALIFORNIA SOCIAL EVENT.
- ❖ AVAILABILITY OF RESERVED SUITE SPACE FOR CORPORATE HOSPITALITY ROOM AT NCSL PRIMARY HOTEL (LIMITED AVAILABILITY).
- ❖ ON-SITE SIGNAGE OPPORTUNITIES DURING THE CALIFORNIA SOCIAL EVENT.
- ❖ RECOGNITION ON THE CONFERENCE HALL OF FAME WALL AT THE MOSCONE CENTER.
- ❖ PRE-REGISTERED LIST OF ATTENDEES.
- ❖ 2 VIP TICKETS FOR PRIVATE RECEPTION WITH CALIFORNIA HOST COMMITTEE AND NCSL LEADERSHIP.



FISHERMAN'S WHARF

(\$10,000 - \$14,999)

2003 PACKAGE

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- ❖ SPONSOR LISTING/RECOGNITION ON THE 2003 CALIFORNIA HOST COMMITTEE WEBSITE.
- ❖ 3 COMPLIMENTARY CONFERENCE REGISTRATIONS WITH ADMISSION TO ALL NCSL SESSIONS.
- ❖ 7 VIP TICKETS TO THE CALIFORNIA SOCIAL EVENT.
- ❖ ON-SITE SIGNAGE OPPORTUNITIES DURING THE CALIFORNIA SOCIAL EVENT.
- ❖ RECOGNITION ON THE CONFERENCE HALL OF FAME WALL AT THE MOSCONE CENTER.
- ❖ 1 VIP TICKET FOR PRIVATE RECEPTION WITH CALIFORNIA HOST COMMITTEE AND NCSL LEADERSHIP.



NORTH BEACH

(\$5,000 - \$9,999)

2003 PACKAGE

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- ❖ SPONSOR LISTING/RECOGNITION ON THE 2003 CALIFORNIA HOST COMMITTEE WEBSITE.
- ❖ 2 COMPLIMENTARY CONFERENCE REGISTRATIONS WITH ADMISSION TO ALL NCSL SESSIONS.
- ❖ 4 VIP TICKETS TO THE CALIFORNIA SOCIAL EVENT.
- ❖ ON-SITE SIGNAGE OPPORTUNITIES DURING THE CALIFORNIA SOCIAL EVENTS.
- ❖ RECOGNITION ON THE CONFERENCE HALL OF FAME WALL AT THE MOSCONE CENTER.
- ❖ 1 VIP TICKET FOR PRIVATE RECEPTION WITH CALIFORNIA HOST COMMITTEE AND NCSL LEADERSHIP.



CABLE CAR

(\$2,500 - \$4,999)

2003 PACKAGE

- ❖ PREMIUM, SPONSOR LISTING/RECOGNITION IN OFFICIAL 2003 NCSL CONFERENCE PROGRAMS.
- ❖ SPONSOR LISTING/RECOGNITION ON THE 2003 CALIFORNIA HOST COMMITTEE WEBSITE.
- ❖ 2 COMPLIMENTARY CONFERENCE REGISTRATIONS WITH ADMISSION TO ALL NCSL SESSIONS.
- ❖ 2 VIP TICKETS TO THE CALIFORNIA SOCIAL EVENT.
- ❖ ON-SITE SIGNAGE OPPORTUNITIES DURING THE CALIFORNIA SOCIAL EVENTS.
- ❖ RECOGNITION ON THE CONFERENCE HALL OF FAME WALL AT THE MOSCONE CENTER.



IN-KIND

2003 PACKAGE

- ❖ IN-KIND CONTRIBUTIONS WILL BE RECOGNIZED FOR HALF OF THE MONETARY VALUE OF THE ITEM/SERVICE AND APPLIED TOWARD THE APPROPRIATE CASH SPONSOR LEVEL.